

*Territorial planning and new cultural markets*

Degree in Sociology (University of Rome "La Sapienza"); Master for curators of contemporary art museums and architecture (University of Rome "La Sapienza").

She is currently undertaking a PhD in Territorial and urban planning at the University of Rome "la Sapienza", Faculty of Architecture, with a final dissertation about the role of culture in urban regeneration processes.

She is lecturer of cultural marketing – with specific reference to cultural planning - at the Accademia di Belle Arti of Rome.

She joined Ecom in 2005 and within this organisation she is in charge of projects and studies related to: professional profiles operating in the cultural field; volunteering in the cultural sector; promotion of creativity and contemporary art; creation of regional observatories for the performing arts.

She operates mainly in the field of territorial and urban planning, territorial marketing, heritage valorisation, planning and monitoring of cultural projects.

She is vice-president of ECCOM association.